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**FOR IMMEDIATE RELEASE**

September 9, 2009

**Fresno County Social Work Supervisor Awarded \$1,000  
in Monthly Carpool Drawing**

**FRESNO, CA** – David Plassman was announced as the August winner of Measure C's Carpool Program this morning and was awarded an oversized check for the amount of \$1,000 at his place of employment.

Plassman is a Social Work Supervisor for Fresno County and qualified for the cash prize by registering and participating in the Carpool Program funded by Measure C.

"This money is unexpected but is a welcomed blessing," said Plassman. "I can use it to pay off some debt from my earlier attempts to get the economy moving. Registering and logging in your carpool activities gives you some idea of what people are doing that support efficiency . . . and lightening one's environmental footprint."

A \$1,000 cash prize incentive will continue to be given away once a month through the duration of the program, July 2009 - July 2010. The Carpool Program is made possible by the Measure C 1/2-cent sales tax Fresno County voters extended in 2006 and is available to anyone who lives or works in Fresno County.

To qualify for the Carpool Program participants must: carpool a minimum of twice a week with at least one person to work or school; carpool to or from Fresno County; register his or her carpool at [www.valleyrides.com](http://www.valleyrides.com); complete a Carpool Log at the Web site each week they carpool. Interested participants can also call **(559) 441-RIDE** to register.

Participating partners in the Measure C Carpool Program include: The San Joaquin Valley Air Pollution Control District as part of its Healthy Air Living initiative; California State University, Fresno; The Fresno Bee; Duncan Enterprises; Kaiser Permanente, Fresno; Dumont Printing; Valley Fig Growers; Golden Living Center, Clovis; City of Clovis; Piccadilly Inn University; United Cerebral Palsy of Central California; University of California San Francisco; and West Hills Community College District.

For full program information or to view carpool success stories, please visit [www.valleyrides.com](http://www.valleyrides.com) or call the Council of Fresno County Governments at (559) 233-4148.

NOTE: Please see additional attachment of a photo taken at this morning's check presentation. Recipient David Plassman (left) and Council of Fresno County Governments representative Brenda Lauchner (right).

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